



Mun Siong News

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Chairman's Note



Riding the Challenge...

Re-inventing the Business...

Welcome to the 3rd issue of Mun Siong's newsletter!

I would like to take this opportunity to thank our partners, friends and colleagues for their unwavering support of Mun Siong Group of Companies.

FY2011 had been a challenging year for the Group with cyclical exposures brought about by the global uncertainties within the economy. Despite the challenging operating environment, the Group managed to deliver a

healthy set of results, thanks to the tireless dedication and continuous support from the management and the staff. We will continue to strive for continuous growth and achievement.

It is with great pleasure that I am unveiling the revamped version of the newsletter. The revamped format continues to bring you the most up-to-date information and happenings of the company from

a fresh and upbeat perspective. It is our honor serving you in 2011 and we look forward to working with you in the years to come.

Out with the Old, In with the New

Following the addition of OHM Engineering and Wing Wah Industrial Services Pte Ltd into the MSE family, the Group is revamping a new outlook for all our marketing platforms



The brochures of the old

More of this on Page 2

Safety-Our Utmost Concern

Safety seems to be the flavor of the month of April as two different safety events were held jointly by Mun Siong and our partners at both Jurong Island and Bukom.

See Page 3 for more.



Rising to the Challenge

This year's Annual General Meeting (AGM) took place on the 9 April 2012. Chairing the meeting was our Executive Chairman Ms Cheng Woei Fen.

On the list of agenda was the revelation of the audited financial statements for the financial year ending 31 December 2011. Financial results were order of the day as Ms Cheng shared with shareholders our overall performance for 2011.

The company is pleased to report a net profit of \$7.1 million before tax, with an increase of 6.5% in revenue. However, due to an increase in costs and market competition, we posted a slight decrease in the gross profit margin than last year.

As a show of appreciation for our shareholders, the Group has declared that a final dividend of 0.6 cents per share will be given to shareholders for the finan-

cial year of 2011.

As our company continues to expand the existing workshop capacity and facilities, Ms Cheng has this to say, "We are pleased to have secured projects from overseas as well as from local clients in recent months and this has been reflected in the increase in the Group's order book. The Group will continue to focus its efforts on preservation of a favorable cash position, to allow the Group

"The Company is pleased to announce an increase of 6.5% in revenue and a net profit of \$7.1 million before tax.... A declaration of a final dividend of 0.6 cents per share was also issued."

to widen the range of services to its customers."

A Facelift to all Marketing Platforms

Mun Siong Engineering Group unveiled a fully revamped version of its corporate brochures and websites in a move to reflect its strategic expansion and to improve web users' experience of its Group's websites.

The redesigned brochures and websites, gives users a



A peek into our websites and brochures

fresh new perspective of the Group which has grown in size with the integration

of the subsidiary companies, the Group has expanded its services to provide electrical and instrumentation and rotating equipment services to its customers. The new format allows users to access relevant information on the website easily and efficiently. Digital copies of the

brochures which provides a quick overview of Mun Siong's Group of companies' operations and strategies will also be uploaded onto the website for easy accessibility.

The revamped collaterals and websites will provide users with improvements in navigation, appearance and creating a seamless interface, making it easier to find information about the Group as a whole.

Pumping up the Vision of WWIS

The Edwards Vacuum Pump Seminar, held on 2 March 2012 at the Jurong Country Club, saw major names in the refineries, pharmaceutical and petrochemical industries in attendance. The one day event showcased the various services that Wing Wah can offer to existing and potential clients through our collaboration with Edwards Vacuum Pump Services.

The services provided includes installation of pumps,

maintenance and after sales support. Wing Wah is proud to be the first in Asia to be appointed as the authorized service provider for Edwards Pump Services.

The seminar, which also saw representatives from Edwards Vacuum Pump take to the stage, was an informative and fruitful session as we take strides towards making ourselves as the preferred solution provider for rotating equipment.



You can't get home unless you are safe

"You can't get home unless you are safe", a simple yet hard concept to follow.

While it is common knowledge that we should be doing things within a controlled environment, we are often not privileged to do so

due to circumstances. Therefore, it is even more important to raise the awareness of the safety issues that may be present not only within our working environment, but outside of those as well. As they always say, "Prevention is

better than cure".

Consequently, here at Mun Siong, where a strong emphasis is placed on the safety of all our staff, we put those words into actions as two different campaigns were held at our jobsites in

the month of April.

More of these stories below.

Safety is in our hands

On 3 April 2012, a hand safety campaign was held at Jurong Island. The purpose of this campaign was to raise

take away from this was the importance of hazard identification.

To make this event more engaging and interesting for our staff, other than the use of Power-Point slides, booths with various Personal Protection Equipment (PPE) along with small descriptions on the usage were also set up. Prizes were also given out to staff who answered the questions correctly during the Question and Answer section. This interactive delivery of information not only

serves to emphasize the importance of safety at work, it also allow the staff to apply what they have learnt immediately.



A captivated audience

awareness and cultivate the mindset of workers to work safely.

The key message that the company hopes staff will



A taste of what is on display



Time for a group photo

The ride to work

For more than 3 hours on 26 April 2012, staff from Mun Siong and Shell Eastern Petroleum were treated to a enlightening session on road safety at Pulau Bukom.

The objective of this event was to create an awareness on road safety among our staff. As a huge amount of workers rely on bicycles to get around the island, it is

therefore, paramount to ensure that our staff are aware of the basic rules



Opening speech by Mr Lin Yan

and regulations on the road.

Road signages that are commonly seen in Singapore as well as Pulau Bukom were displayed.

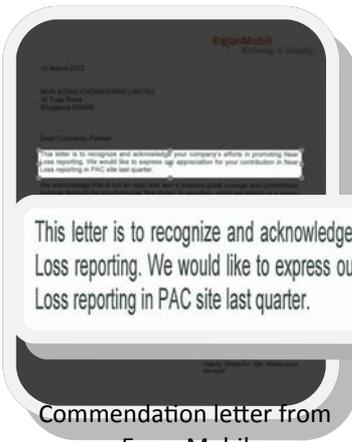
Booths with photos and incident reports on previous road accidents were also on display.



One of the exhibition booths

A Pat on the Back

A commendation letter was received from one of our partners on 13 March 2012. This letter is a recognition and acknowledgement by our partners of our efforts in contributing to a Near Loss reporting at the PAC site for the last quarter of the year. While this letter might be one of the



Commendation letter from ExxonMobil

many safety awards that we have received over the years, it nonetheless acts as a boost of confidence, an affirmative act and a trust in

have put in place for our staff. In tandem with our core values and continual dedication to analyze, learn and follow-up on each and every safety issue, we are committed to ensure the safety of all workers at each and every worksite.

us by our partner for the safety measures that we

Singapore 1000 Companies

Mun Siong is proud to announce that we have been conferred, with "Singapore 1000 Company-Public Listed Companies 2012", an illustrious certification from DP Information Group, the publisher and ranking body for Singapore 1000, Singapore SME 1000 & Singapore International awards.

The rankings are decided by a committee made up of representatives from major

corporations like SPRING Singapore, IDA Singapore and Singapore Business Federation (SBF).

Mun Siong is exceptionally appreciative to be able to receive a ranking in the Singapore 1000 list. The award is not only an acknowledgment of our work thus far, but also of the progressive efforts in growing the company to date.



The Certificate of Achievement

Awards and Certifications



Mun Siong Group of Companies



MSE Investment Pte Ltd



Ohm Engineering Pte Ltd



Wing Wah Industrial Services Pte Ltd



Alliance Process Engineering & Construction Pte Ltd

Management Committee

Cheng Woei Fen (Executive Chairman)
 Quek Chiau Liong (Managing Director)
 Lim Choon Wah (Executive Director)
 Lin Yan (Executive Director)

Creative & Editorial Team

Daphne Wan (Corp. Comm. Manager)
 Linnet Ng (Corp. Comm. Executive)

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